Subject	**SPEEDY ACTION REQUESTED: Federal Lobbyist Contribution Spreadsheet**
From	Nancy Wahl-Scheurich <nancy-wahlscheurich@CARCD.ORG>
Sender	District Managers list <DISTRICT-MANAGERS@LISTSERV.CARCD.ORG>
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Reply-To	District Managers list <DISTRICT-MANAGERS@LISTSERV.CARCD.ORG>
Date	2025-02-28 12:44 PM
Priority	Highest

- TA - RFP - CARCP v2[91].pdf(~283 KB)

Thanks to all who were on the DM call today.

We again discussed the need for a **federal lobbyist to keep us informed and represent RCD interests at the federal level** during these very difficult times. **Action** needed and additional information are below:

Lobbyist Qualifications/Proposal:

- John Sobel was recommended by a trusted source – Jon Barret's lobbyist, Jayson Braude. Having spoken with John and reviewed his proposal, I think he is an excellent fit.
- His proposal is attached

Why does CARCD need our own federal lobbyist when we have NACD to represent us?
NACD represents RCDs across the country, some of whom have natural resource, agricultural, and other priorities very different from those we Californians share. While NACD's advocacy is vital to RCDs, and the fly-in they are hosting in March is an excellent service, California's RCDs need an advocate focused on issues that matter to California (wildfires, drought, climate, biodiversity, etc.), especially in the current political climate.

Cost and Action Requested:

- Total monthly cost is $4,000.
- CARCD can cover $2,000/month for 6 months at least.
- $2,000/month needed from RCDs for at least 3 months, preferably 6 months
- Commitment with lobbyist is for 3 months, to begin with. Likely to renew 3-month commitments going forward to ensure continued ability to pay and satisfaction with service.
- **ACTION: Enter your contribution amount in the google sheet linked here. Requested by Tuesday, which is also deadline for acres and people info in our grants google sheet.**

Thanks in advance for your help.

Best regards,
Nancy

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