

Subject FW: Misinformation about USDA and Crop Destruction Letters
From Booth, James.A - NRCS, Hollister, CA <james.a.booth@usda.gov>
To Camille Abreu-Woida <camille@rcdsanbenito.org>, Stephanie Moreno <smoreno@gcrcd.org>, Dina Iden <dina@lomaprietarc.org>
Date 2021-09-03 01:48 PM



Please help us keep our mutual customers informed.

-James

From: Lau, Jolene - FPAC-NRCS - Davis, CA <Jolene.Lau@usda.gov>
Sent: Friday, September 3, 2021 1:15 PM
To: ug-CA-nrcs <ca-nrcs@usda.gov>
Subject: Misinformation about USDA and Crop Destruction Letters

FYI

From: Crowell, Laura - FPAC-FBC, Urbandale, IA <laura.crowell@usda.gov>
Sent: Friday, September 3, 2021 9:10 AM
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Subject: Employee Talking Points to Address Misinformation about USDA and Crop Destruction Letters

Greetings FSA and NRCS Communicators:

Many states have reported that the media, customers and the public are contacting them about a misinformation campaign on TikTok, claiming USDA is sending customers letters instructing them to destroy their crops. The following talking point is cleared for responding to questions from customers and the public and will be added to the Weekly Talking Point document.

- These rumors are not true. USDA agencies do not send letters to producers telling producers to destroy their crops. If you have received a letter or phone call, claiming to be from USDA, instructing you to destroy your crops, please report it to your local Service Center.

Please share this with your leadership and field staff. If you receive a media inquiry about this, please forward to the media team at fpac.bc.press@usda.gov.

If you have any questions or concerns, please reach out to your regional communications specialist.

Thank you!

Laura Crowell
Public Affairs Specialist – Regional Communications Team
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