

11/28/20

Dear Stephanie Moreno,

It is my pleasure to write an enthusiastic letter of recommendation for Kat Wilson, whom I've gotten to know over the past few years while working together on local political campaigns. Kat's many strengths--organization, diligence, curiosity, problem solving, ability to connect with people--will undoubtedly enable her to contribute significantly to the Guadalupe—Coyote Resource Conservation District.

Most recently, Kat served as the full-time Field Director for my campaign for San José City Council and was instrumental to our success. As Field Director, Kat was responsible for working closely with our campaign manager and me to develop the overall campaign strategy, including the field operation, and for directly executing many aspects of that strategy. Despite juggling multiple priorities, from organizing events to analyzing voter contact data, in a fast-paced environment, Kat managed to deliver high-quality work on a daily basis. Running a successful campaign requires enthusiasm, effective communication, creative problem solving, hard work, and flexibility — all qualities which Kat possesses in spades.

Prior to my campaign, I worked with Kat on a local public safety and infrastructure bond measure in 2018 (San José Measure T). That same work ethic and ability to effectively coordinate and communicate with other team members and the community was apparent then. Kat managed to organize efficient volunteer meetings and ensure that walk lists were properly prepared, but she could also strike up a conversation with anyone who happened to stop by the campaign office. Back then, I quickly realized that Kat was a unique asset to the Measure T campaign, and my confidence in her ability to accomplish any task and champion any cause has only grown in the intervening years.

Kat would be an excellent addition to the Guadalupe-Coyote Resource Conservation District Board. As Associate Director, she is sure to bring with her the same sense of passion, commitment, and dedication that I've witnessed in her professional and volunteer commitments.

Please let me know if I can provide any additional information to strengthen Kat's candidacy for this position.

Sincerely,

Matt Mahan
Councilmember-Elect
City of San José, District 10