



Green Foothills Leadership Program



Introduction to Green Foothills



greenfoothills.org



Coyote Valley, San Jose

Highways 280 and the Crystal Springs Watershed



Reid-Hillview Airport



Lehigh Quarry



Juristac



1. Deepen and Demonstrate Impact
2. Grow a more diverse and inclusive conservation movement
3. Become a more effective organization

Strategic Priorities 2020–2025

Leadership Program

My Leadership Journey



Pillars of the Green Foothills Leadership Program



TRAINING PROGRAM



CAPSTONE PROJECT



ALUMNI PROGRAM

The Capstone Project

Participants work in campaign teams to..



Understand a local, active environmental issue and choose a goal that is measurable and realistic



Identify what inclusive community engagement looks like for their issue of choice



Alumni Community

240+ Alumni

Alumni socials

Leadership Program Committee

- Co-facilitation and guest speaking
- Capstone Project support
- Evaluation support





Environmental Justice and Conservation

Leadership Program graduates

- Assume leadership roles
- Initiate and join successful campaigns
- Are involved in the Green Foothills community



Alumni Activity in Numbers

Alumni total report holding a leadership seat in 2022	106
Alumni report stepping into a new leadership role in 2022	9
Initiatives won by alumni in 2022.	9
Initiatives launched by alumni in 2022.	3
Initiatives with ongoing alumni involvement in 2022.	14
Initiatives joined by alumni or current participants.	3



Kat Wilson
Class of 2018

“If we’re so entrenched in our own beliefs, how are we going to figure out solutions? One of the toughest things for new organizers to do is stay present in meaningful conversations with those whose ideas dramatically differ from their own.”





Lizbeth “Xochipapalo” Amador
Class of 2021

“I'm going to do something about the fire!”

-The Hummingbird Parable



What's next?

Including Spanish-Speaking Leaders



- Due to community demand, we have made the program accessible to primary Spanish speakers, working with a language justice interpreter
- The 2023 training cohort includes 6 Spanish-speaking leaders.

How the program is funded

Sliding scale tuition of \$0-\$3,000/participant. Actual cost is \$15K/participant including the cost of the alumni program.

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Thank you! Questions?

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