



Guadalupe-Coyote
Resource Conservation District (GCRCD)
An independent special district of the State of California

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SPECIAL MEETING AGENDA

Ad Hoc District Naming and Branding Committee

Tuesday, July 26, 2022
4:00 PM Pacific Time (US and Canada)
This meeting will be held virtually.

Members

Susan Hare, GCRCD Vice-President
Rick Lanman, GCRCD Director
Kat Wilson, GCRCD Associate Director

To join online, click on the following link:

<https://us02web.zoom.us/j/87311930245?pwd=OFg1UGNKbUUvOWwrbytkMXI1RUFYZz09>

To join by phone, call: 669-900-9128 US (San Jose)
Meeting ID: 873 1193 0245
Passcode: 679121

Notice to the Public

Members of the public will be provided an opportunity to provide comments on each item on the posted agenda. The Chair may limit the number or duration of speakers on a matter.

In compliance with the American with Disabilities Act, if you need assistance to participate in this meeting, please contact the District Clerk by calling 408-288-5888 or using the "Contact Us" form located at www.rcdsantaclara.org. Notification as early as possible prior to the meeting will better enable the District to make reasonable arrangements to ensure accessibility.

1. Call to Order and Introductions
2. Selection of Committee Chair
3. District Name and Brand:
 - 3.1 *Background:* Presentation of information regarding the history of the District's name, the rationale for change, and the committee's scope and responsibilities.
 - 3.2 *Name Change and Branding Process:* Discussion and possible action regarding the process and timeline for public engagement, name selection, Board recommendation, and brand promotion.
4. Adjourn to Next Meeting