

## Creating a Sense of Place: A New Name for GCRCD

Survey results compiled from online survey and email responses

<b>"Change" vs "Keep"</b>	<b>Responses</b>	
	<b>#</b>	<b>%</b>
Responses that indicate a preference for a name change	50	83%
Responses that indicate a preference to keep the name	10	17%
<b>Total Responses</b>	<b>60</b>	<b>100%</b>

### **Preferred Names**

South Bay RCD	17	28%
Santa Clara RCD	12	20%
Guadalupe-Coyote RCD	10	17%
North Santa Clara RCD	9	15%
RCD North Santa Clara	4	7%
<b>Subtotal: Names Listed on Survey</b>	<b>52</b>	<b>87%</b>
<b>Subtotal: Other Names Suggested by Survey Takers</b>	<b>8</b>	<b>13%</b>
<b>Total Responses</b>	<b>60</b>	<b>100%</b>

### **Naming Trends**

Responses that included "Santa Clara"	33	55%
Responses that included "South Bay"	18	30%
Responses that included "North" or "Northern"	18	30%
Responses that added "County" to name	7	12%

### **District Relationship**

I work or volunteer with a company or an organization that operates in the District.	28	47%
I live in the District.	25	42%
I work or contract with a government agency that operates in the District.	17	28%
I own property in the District.	16	27%
I have received services from the District.	6	10%
I am an agricultural producer in the District.	1	2%
I am not familiar with the District.	1	2%