



Subject Co-Sponsorship Appeal for the 39th Annual Salmonid Restoration Conference
From Lindsay Kelsey <lindsay@calsalmon.org>
To <smoreno@gcrd.org>
Date 2021-10-27 01:49 PM

- [Guadalupe_Coyote_RCD_2022_Conference_Co-Sponsor_Appeal.pdf\(~191 KB\)](#)
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Dear Stephanie,

I am writing on behalf of Salmonid Restoration Federation to encourage you to co-sponsor the [39th Annual Salmonid Restoration Conference](#), which will be held in Santa Cruz, CA from April 19 - April 22, 2022.

The conference will highlight regional and topical issues that affect salmonids and their diverse habitats through field tours, technical workshops, panel discussions, and a plenary session on the state of salmonid recovery in California.

Co-sponsors enable us to produce a dynamic and informative conference at an affordable rate for participants. SRF greatly appreciates monetary contributions, scholarship funds, and hospitality and in-kind assistance. Different levels of sponsor contributions entitle co-sponsors to various benefits. All co-sponsors will be listed in public relations materials, the SRF newsletter and website, and conference materials. Additionally, your support will be acknowledged during the conference plenary announcements.

Please see the attached co-sponsor appeal for additional details. If you are not the correct person to contact regarding exhibitor opportunities, please let me know so that I am able to update our records accordingly.

Thank you for your consideration and the important work that you do for watershed and salmonid recovery. Please let me know if I can answer any questions.

Appreciatively,

Lindsay Davis Kelsey
Project Assistant
Salmonid Restoration Federation
425 Snug Aly, Unit D
Eureka, CA 95501
lindsay@calsalmon.org
(707) 923-7501

Pronouns: She, her, hers



Salmonid Restoration Federation

October 5th, 2021

Dear Guadalupe-Coyote RCD,

I am writing on behalf of Salmonid Restoration Federation to encourage your organization to co-sponsor the 39th Annual Salmonid Restoration Conference, which will be held in Santa Cruz, CA from April 19 - April 22, 2022.

Salmonid Restoration Federation (SRF) is a non-profit organization that promotes stewardship, sustainable management, and restoration of California's salmon, steelhead, and trout populations and their habitat. We provide critical educational services for California's community-based salmonid restoration organizations and agencies by producing an annual conference, field schools, and workshops. SRF's statewide conference on salmonid restoration provides an opportunity to explore innovative watershed restoration projects, participate in technical workshops, attend concurrent sessions, and enjoy an exciting plenary on the state of salmonid recovery in California.

Potential Field Tours

- Los Padres Fish Passage Projects
- Salmonid Recovery in the San Lorenzo River
- It Takes a Watershed: Fisheries Recovery in the Butano / Pescadero Watershed
- 18 Years of Managing Mountain Bikes, Sediment, and Legacy Logging to Improve Salmonid Habitat
- Lower Carmel River

Potential Workshops

- Fish Passage Design for Road Crossings
- California Environmental Flows Framework
- Low-Tech Process-based Restoration with Beaver and Wood: Jump-Starting Structurally Starved Streams Workshop
- Restoration Approaches to Instream Large Wood Augmentation

Potential Concurrent Sessions

- How Is Artificial Intelligence Being Applied to Benefit Salmon Recovery?
- Seascape Ecology: Growth, Survival, and Foraging in the California Current
- Approaches for Management and Restoration of Coastal Central Lagoons
- The Technical and Ecological Considerations to Expedite Large-scale Dam Removal
- Lessons Learned from Agricultural Water Storage and Flow Enhancement Projects
- Lightning Tales Where Wisdom Sails
- Managing Non-native Predatory Fish in California's Salmon Bearing Streams
- Hydrologic Management for the Anthropocene
- Mountain Meadows: Restoring Functions in Headwater Catchments under Changing Climate and Wildfire Regimes
- Creating Opportunities for Community Involvement to Address Common Urban Streams Management Issues
- Beyond Physical Habitat: The Importance of Prey Availability and Productivity in Recovering Imperiled Salmonid Populations
- Collaborative Tools and Adaptive Management to Advance Integrated Water Management Planning

Conference Co-sponsorship Opportunities: Co-sponsors enable us to produce a dynamic and informative conference at an affordable rate for participants. SRF greatly appreciates monetary contributions, scholarship funds, and hospitality and in-kind assistance. Different levels of sponsor contributions entitle co-sponsors to various benefits. All co-sponsors will be listed in public relations materials, the SRF newsletter and website, and conference materials. Additionally, your support will be acknowledged during the conference plenary announcements.

Sponsorship Levels

Conference Sponsors:

For contributions of \$10,000 or greater Conference Sponsors receive:

- Ten conference passes
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements
- Logo on cover of the Conference Proceedings

Session Sponsors:

Session Sponsors provide \$5,000 or an in-kind donation of equal value and receive:

- Six conference passes
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements
- Logo on cover of the Conference Proceedings

General Sponsors:

General Sponsors provide \$1,000 or an in-kind donation of equal value and receive:

- Two conference passes
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

Hospitality Sponsors:

Hospitality Sponsors provide \$500 or an in-kind donation of equal value and receive:

- One conference pass
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

If you have any questions about co-sponsorships or if you would like to send your logo for us to post on our website, please contact our Project Assistant, Lindsay Kelsey, lindsay@calsalmon.org

Thank you for considering how to support the 39th Annual Salmonid Restoration Conference.



Dana Stolzman
Executive Director
Conference Agenda Coordinator

Salmonid Restoration Federation is a 501(c) 3 non-profit organization and all donations are tax-deductible. Our federal tax ID # is 68 0187121.