



**Guadalupe-Coyote
Resource Conservation District (GCRCD)**
An independent special district of the State of California

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Community Grant Application

This document has been provided in Microsoft Word format to facilitate applicant use, but may be converted to a .pdf document for submittal purposes. Please complete all lines; if something doesn't apply, enter "N/A". Handwritten applications are acceptable. In compliance with the Americans with Disabilities Act (ADA), please contact the District at gcrcd@gcrcd.org if you would like to request assistance or accommodations to complete the application.

Section A: Application Information

Project Name: GreenTown Los Altos

Applicant (Legal Name of Organization): Los Altos Community Foundation

Website: www.greentownlosaltos.org Federal EIN: 77-0273721

Street Address: 183 Hillview Av., Los Altos, CA 94022

Mailing Address: P.O. Box 539, Los Altos, CA 94023

Grant Contact:

Name/Preferred Pronouns: Kris Jensen (he/him/his)

Title: Executive Director

Email: kris@greentownlosaltos.org Phone: 650-521-1536 (mobile)

Purpose of Grant: The purpose of this grant is to purchase one "watershed/nonpoint source model" for use as a watershed education tool during GreenTown's twice yearly community creek clean-ups and other opportunities as they arise. Owning our own model will allow us a greater degree of flexibility with volunteers and others in addition to opening up new opportunities to provide this education with local students.

Beginning and Ending Project Dates: This project is ongoing.

Grant Amount Requested: \$ 2,500 _____ Total Project Cost: \$ 2,500

Section B: Project Description

Please enter answers under each question. For purposes of this application, the term “project” refers to either a program or project. These answers will help inform reviewer assessment of the application. The Community Grant Policy and the Community Grant Application Review scoring sheet are available for viewing on the [Community Grant Program](#) page.

1. Describe the proposed project, including goals, proposed methods and implementation strategies, and list measurable outcomes.

GreenTown Los Altos proposes to purchase one “watershed/nonpoint source model” for use as a watershed education tool during GreenTown’s twice yearly community creek clean-ups and other opportunities as they arise. This tool provides a hands-on, interactive demonstration of the sources and effects of water pollution and how best to mitigate it. Our goal is to use this model to help educate the many younger students who join us on these clean-ups about watersheds, what they are, their importance, and how we interact with them each day. Having the model will also allow us the flexibility to provide this same education for local schools. Using simple pre- and post- tests, volunteer educators will determine the effectiveness of this tool.

2. Is this project a portion of a larger project? If so, please include a description of the larger project and how this component fits into it.

This project is part of GreenTown’s larger Conservation Program whose goals include the planting of trees; supporting the protection and acquisition of park land; improving the health of our local waterways; keeping our creeks clean; using permeable materials, for shoulder paving, parking lots, and driveways; supporting higher density development where appropriate; and supporting commercial hubs with people friendly features. Water conservation efforts feature prominently in this program and have been a part of the work GreenTown does almost since its founding over 12 years ago.

3. Will this grant be used to leverage funding for another grant or funding request? If yes, please explain.

If awarded, GreenTown will promote the receipt of this grant in an effort to excite our supporters about the work we’re doing in the area of water conservation and watershed protection. Funders are often much more likely to support a particular program if it already has funding, so a grant from the GCRCD would make fundraising for this program that much more successful.

4. Are there other organizations and/or partners participating in the project? If yes, please describe their role and level of participation.

Our primary partner on this project continues to be Valley Water through their National River Clean-Up and California Coastal Clean-Up Days. Valley Water primarily provides promotional support. In addition, we will partner with local Cub and Girl Scout troops and school green teams for day-of volunteers who are also recipients of the educational programming.

5. What is the need, problem, and/or opportunity to be addressed? Who else is addressing it?

The average person on the street, let alone a younger student, would be hard-pressed to know what the word watershed means or why it is an important concept to understand. We believe these are critical concepts for the health and well-being of our bioregion. When younger students are introduced to these concepts, they are much more likely to internalize them and make changes in their lives and their family's lives based on what they learn. While there are other groups doing similar education in the broader region, only GreenTown Los Altos focuses on Los Altos and Los Altos Hills (which included students from Mountain View).

6. How will the project provide a natural resource conservation benefit to the District and/or its constituents?

Area residents, especially younger students, who have a solid understanding of our local watershed, will be much more likely to want to protect that watershed. These students will help to inform their parents, who are voters within the RCD, about the importance protecting these natural resources and how they impact farming, wildlife, natural habitat, and much more.

7. Which Area(s) of Strategic Focus in GCRCD's Long Range Plan will be served by this project?

GreenTown's project falls primarily under area C. Water Quality of GCRCD's Long Range Plan.

8. How will the project help the District meet its goals for the indicated Areas of Strategic Focus?

By educating youth and their parents about the importance of taking care of our watershed by reducing the amount of pollution in the watershed, we will "contribute to improvements in water quality available for the benefit of agricultural production, wildlife, and aquatic habitat within District Watersheds."

9. What are the anticipated challenges to the successful completion of the project?

GreenTown anticipates that this project will be ongoing, as it has been for the past several years. Success for the project will entail providing ongoing watershed education to participants in the twice-yearly creek clean-ups and other opportunities made available. Challenges, especially in the first half of 2021 (and possibly into the second half of the year) include the many variables related to COVID-19. If in-person meetings remain restricted in 2021, GreenTown will need to push our delivery dates out into the following year.

10. How will this project incorporate the principles of environmental justice, which call for “fairness, regardless of race, color, national origin or income, in the development of laws and regulations that affect every community’s natural surroundings, and the places people live, work, play and learn”? (Cal EPA).

GreenTown is committed to the principles of environmental justice. To that end, we will work to ensure that our curriculum incorporates an environmental justice narrative and we will reach out to Cub and Girl Scout troops that better reflect the diversity of the region.

11. Does this project have a data-driven component to address impacts from climate change? If so, please describe.

No, it doesn't.

12. How will the project be sustained after the grant has concluded? Will the results provide a basis for additional projects or programs?

This grant is for the one-time purchase of a tool to be used in ongoing educational programming. The project will continue, as it has for the past several years, only now with an additional tool to assist with educational opportunities.

13. How will project results be made available to the public?

GreenTown reports on its projects in its annual report published each fall. In addition, GreenTown will report on the conclusion of each educational opportunity in our monthly electronic newsletter and on our blog on our website.

14. Add or attach any supplemental information you believe is important for the reviewers and/or approving authority to be aware of in assessing your application.

Section C: Project Budget

Please enter project budget information in the following table. If including indirect costs, please only apply the percentage to the "Personnel" and "Operating Expenses" line items. The total in the "Grant Funding" column should be \$5,000.00 or less. Add additional lines as needed.

Line Item Description	Grant Funding	Matching Funds *	Project Totals
Personnel Costs (list position/hours/hourly wage):			
Exec. Dir/12 hrs/\$42.5/hr	\$510	\$0.00	\$510
Operating Costs (list general categories):			
Watershed Model (w/taxes and shipping)	\$1,600	\$0.00	\$1,600
Volunteer Time (60hrs @\$31.51)		\$1,890.60	
Personnel and Operating Expenses Subtotal:			
Indirect Costs (list percentage)			
15%	\$375	\$0.00	\$375
Contractual Costs: (list firm name, if known)			
Total	\$2,485	\$1,890.60	\$2,485

* Match is not required but may make the project more competitive.

Section E: Project Deliverables and Due Dates

Please complete the following task table. Add or subtract task lines as needed.

Task #	Task Description	Task Deliverables	Estimated Completion Dates
1	Purchase educational tool	Set-up tool for use	August 2021
2	Use educational tool	Provide education to students	October 2021 May 2022 and ongoing
3			

Section D: Additional Attachments

Indicate those attachments included as part of your application.

x Copy of a current IRS determination letter indicating 501(c)3 tax-exempt status or letter from a fiscal sponsor accepting responsibility (required)

____ Letters of support (optional)
____ Additional information for Question 14 (optional)
____ Other: _____

Section E: Application Signature

I certify that the information contained within this application is true and correct to the best of my knowledge, and that I am authorized to sign on behalf of the applicant.



Authorized Signature

Kris Jensen/Executive Director

Print Name/Title

March 22, 2021

Application Date

Submit the application and attachments electronically to gcrd@gcrd.org by 11:59 p.m. on March 22, 2021. Please contact Executive Director Stephanie Moreno at the same email address if you have any questions.